

## A powerful wireless import tool for your WiFi-enabled camera, available now for Mac

STOCKHOLM — December 15th, 2016 — Available today, Cascable Transfer is a powerful tool for wirelessly importing photos from your WiFi-enabled Canon, Nikon, Olympus or Sony camera directly into your Photos library, Lightroom catalog, or anywhere else on your Mac. Whether you're on the road and need to quickly import some photos for a quick edit, or are at your workstation and don't want to deal with a mess of cables and memory card readers, Cascable Transfer will prove to be an essential part of the photography toolkit for the professional and amateur photographer alike.

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Cascable Transfer provides an intuitive and powerful user interface for previewing and selecting photos to import, and out-of-the-box will integrate with your photography workflow and let you get started right away. For advanced users, Cascable Transfer provides controls for customising how photos are sorted on disk as they're copied, and how RAW+JPEG photos are handled — meaning Cascable Transfer can fit right in with any photography workflow.

Cascable Transfer is available to get started with for free from the Cascable website, and costs \$14.99 (or your local equivalent). Please visit <u>http://cascable.se</u> for more information on Cascable Transfer, including screenshots, photographs and detailed user guides.

Cascable Transfer is developed by Cascable AB, a small development company founded in Stockholm, Sweden in 2015.

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For more information on Cascable Transfer, to request a review copy, or to schedule an interview, contact:

Daniel Kennett, CEO of Cascable AB Email: <u>press@cascable.se</u> Twitter: <u>@CascableApp</u> The Cascable Press Kit is available at <u>http://cascable.se/press/</u>.