

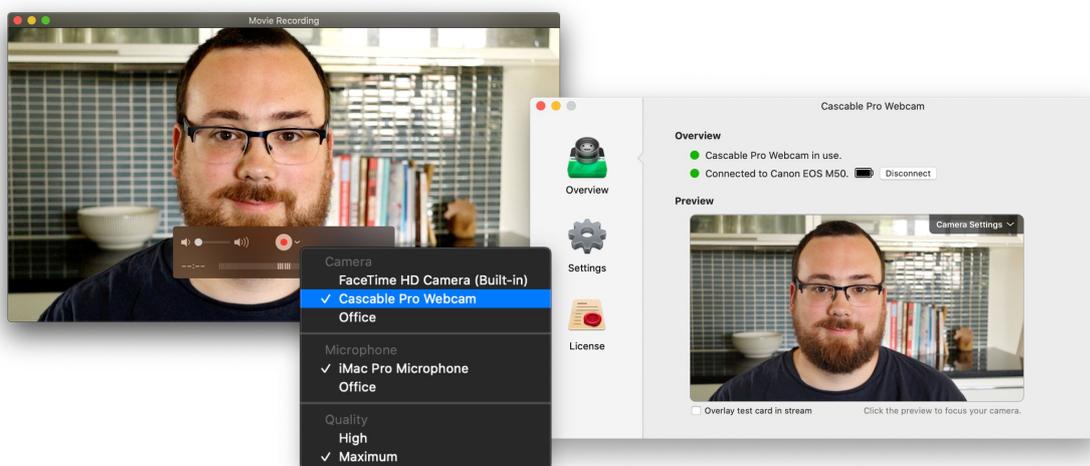


# Cascable Pro Webcam

Turn your camera into a supercharged, high quality webcam for your Mac with no extra hardware required

STOCKHOLM — July 14th, 2020 — Available today, Cascable Pro Webcam can turn your camera into a supercharged, high quality webcam for your Mac with no extra hardware required. You'll be the best-looking person in your video conference by far!

Cascable Pro Webcam is compatible with most Canon EOS and Nikon cameras via USB, and nearly 200 models of camera from Canon, Fujifilm, Nikon, Olympus, Panasonic, and Sony via WiFi.



Cascable Pro Webcam is designed to help you create a professional and great-looking stream, whether you're taking part in video calls or streaming to thousands of fans. On top of the superior image quality you get by using a camera much better than your computer's built-in webcam, Cascable Pro Webcam can configure your camera for the best settings for webcam use, and is unique in the market in allowing you to adjust camera settings (including white balance and exposure) while the camera is connected and in use during a stream or call — making it incredibly simple and fast to make the stream look its best.

Should the worst happen and your camera runs out of battery or otherwise becomes disconnected, Cascable Pro Webcam lets you customise the "test card" that's shown when no camera is available. Want an on-brand image or a bit of fun to make your colleagues laugh? It's up to you!

Cascable Pro Webcam is available to get started with for free from the Cascable website, and will cost \$40 once the initial launch sale ends. If you purchase before July 24th, 2020, a discount of 25% will be applied. Please visit <http://cascable.se> for more information on Cascable Pro Webcam, including screenshots, detailed user guides, and tutorials.

Cascable Pro Webcam is developed by Cascable AB, a small mobile development company founded in Stockholm, Sweden in 2015.

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For more information on Pro Webcam, to request a review copy, or to schedule an interview, contact:

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The Cascable Pro Webcam Press Kit is available at <http://cascable.se/press/>.